

# SmileMore

Dental Care



Complete Care

Welcome. At SmileMore Dental Care our aim is to help you achieve healthy, attractive, problem free teeth, so you can enjoy smiling with confidence for life.

We specialise in providing a friendly, personal service that's individually tailored to you and your family. More than 90 per cent of our clients are with us by personal recommendation, many of them since we opened 15 years ago. We are proud of these achievements and strive to uphold them by offering the latest, most innovative, best quality treatments and first class service at every visit.

Our practice in St John's Wood High Street, delivers three key areas of treatment:

### **SmileMore Cosmetics**

For more than 10 years, we have been transforming smiles with some of the finest cosmetic dentistry in London. Our dentist, Dr Paul Abrahams, trained at Guy's Dental Hospital and also with some of the top cosmetic practitioners in America. He regularly performs a wide range of cosmetic treatments, in addition to routine dental care. Working closely with you to understand the results you wish to achieve, he will create bespoke solutions, for cracks, chips, gaps and discoloured or uneven teeth. He can also enhance small imperfections and administer the best whitening treatment available.

We also offer a post treatment cosmetic care programme to help you easily maintain and look after your investment. The difference with even the smallest cosmetic intervention to your teeth can yield dramatic results, giving you the confidence to smile more!

We can also help with treatments to help combat the ageing process. Paul is also a qualified facial aesthetic practitioner and can deliver a number of treatments that can help reduce the appearance of facial lines and wrinkles. Dentists are required to have expert knowledge of head and neck anatomy and physiology, so they are ideally placed to offer facial cosmetic treatments. (Ask for our leaflet or see website [www.smilemoredentalcare.com](http://www.smilemoredentalcare.com))



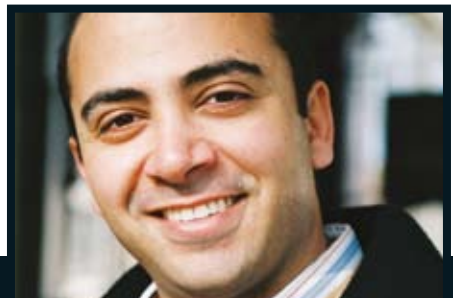
Dr Paul Abrahams: "At SmileMore we take pride in providing a personal service in pursuit of quality and excellence. We offer the most advanced and quality dental treatments available in a genuinely friendly and caring environment. Our practice name reflects our goal, to give you and your family healthy, attractive and confident smiles for life."

### **SmileMore Preventive Care**

Our preventive care is at the heart of what we do, as we firmly believe prevention is better than cure. Seeing the dentist and our hygienists regularly helps you take the best possible care of your teeth and gums. This will help you and your family protect against tooth decay and gum disease and keep your breath fresh, giving you confidence and peace of mind.

Our highly skilled hygienists will ensure that your teeth are smooth, clean and free of staining. They will give you the best advice on how to brush, teach you an easy way to clean between your teeth and be able to help you choose the products that are most suited to your own needs.

Following the tooth and gum care advice of the dentist and hygienists, means if problems should arise we can sort them out quickly and effectively. Our dentist can undertake a full range of dental treatments, from fillings to root canals and bridge work if required. Our preventive care and advice means between your visits to us you will be able to smile more!



### **SmileMore Special Care**

We pride ourselves on understanding and reassuring nervous and anxious patients. Allowing extra time for you with our sympathetic staff to discuss treatments, using comfort blankets to keep you warm, sipping herbal teas before or after appointments, and if required, medication, are all part of our service.

We have helped many hundreds of clients overcome their fears over the years by listening and providing the support they need to make visiting the dentist less of an ordeal. Some of our anxious clients have even undergone cosmetic work, which when they first came to see us they thought would be impossible. Even if you are very nervous or just a bit worried, we aim to help you smile more!



Every day you spend without  
a smile, is a lost day.

### **All Part Of The Service**

We constantly invest in new training, skills development and technology to provide you with truly superior and leading edge treatments. We also seek to give you high quality service and make your time with us a positive experience from start to finish.

When you arrive for an appointment, our team always has time to discuss your treatment with you, offer you hot or cold drinks, or a freshen up with complimentary disposable toothbrushes and toothpaste in our restroom.

Once in the treatment areas, we have 'virtual vision glasses' so you can watch a DVD, and an iPod facility so you can listen to your favourite music.

Afterwards we are pleased to make further appointments if required, provide help with finance, or take time to listen to any concerns you may have and give after care advice.

Dr Paul Abrahams: "We will do all we can to make your visit as easy as possible. Your comfort and care is at the forefront of the SmileMore philosophy."

If you don't have a smile, I'll give  
you one of mine.

## **Safety Matters**

Patient safety is paramount to us. We adhere to very strict sterilisation guidelines laid down by the General Dental Council to ensure patient and staff safety by preventing cross-infection. Not only do we do this, but we have also invested in state-of-the-art equipment, to exceed these guidelines.

The practice is committed to on-going post-graduate training for all our staff so we can provide the best and most up to date treatments.

We can help you with interest-free finance on all of our treatments, with tailor-made solutions to suit individual needs. Please feel free to discuss this with any of our staff.



We are an independently owned dental practice offering dental care to both adult and young patients on a private only basis. We have been established in St John's Wood for more than 15 years.

### Our dentist

Dr Paul Abrahams BDS (London) 1989

### Opening hours

Monday	9.00am to 5.30pm
Tuesday	8.00am to 5.00pm
Wednesday	9.00am to 5.00pm
Thursday	10.30am to 7.00pm
Friday	8.00am to 5.00pm

### Appointments and emergency treatment

If possible, it is best to call us at the practice as early as possible, so we can see you on the same day.

For emergency help outside surgery hours, please telephone 07659 116699 or 020 7935 9905.

### How to find us

Our practice is conveniently located in the heart of St John's Wood, just round the corner from St John's Wood Underground Station.

**63 St John's Wood High Street  
London NW8 7NL**

**Telephone: 020 7586 1210**

### Parking

There is on-street metered car parking available nearby, plus an NCP car park in Kingsmill Terrace. Meter parking is by credit card payment only.

### More information

If there is anything that you would like to know about the practice please call us, or if you prefer, email any questions to Dr Paul Abrahams at:

[paul.abrahams@smilemoredentalcare.com](mailto:paul.abrahams@smilemoredentalcare.com)

Interest-free finance is available on all treatments, with tailor-made solutions to suit all individual needs.

